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Adexen Requirements | Apply Online Form 2025

Description

Adexen is currently seeking a dynamic and experienced Marketing Manager to join our team. As the Marketing Manager, you will be responsible for developing and implementing strategic marketing initiatives to drive brand awareness, customer acquisition, and revenue growth. This role requires a creative and data-driven individual with a proven track record in developing and executing successful marketing campaigns.

Responsibilities

- Develop and implement comprehensive marketing strategies to meet business objectives.
- Oversee the creation and execution of integrated marketing campaigns across various channels, including digital, social media, and traditional outlets.
- Conduct market research to identify trends, opportunities, and competitor activities.
- Collaborate with cross-functional teams to ensure consistent brand messaging and positioning.
- Analyze campaign performance metrics and optimize strategies for maximum effectiveness.
- Manage the marketing budget and allocate resources wisely to achieve set goals.
- Lead, mentor, and inspire a high-performing marketing team.
- Foster strong relationships with external partners, agencies, and vendors.
- Stay up-to-date with industry trends and emerging marketing technologies.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field; MBA is a plus.
- Proven experience in a similar marketing management role, preferably in a fast-paced environment.
- Strong understanding of digital marketing trends, SEO, and social media platforms.
- Excellent analytical and problem-solving skills.
- Demonstrated ability to lead and inspire a team to achieve ambitious goals.
- Exceptional communication and interpersonal skills.
- Ability to thrive in a dynamic and evolving work environment.
- Proficient in marketing software and tools.

Job Benefits

- Competitive salary commensurate with experience.
- Comprehensive health and dental insurance plans.
- Generous vacation and leave policies.
- Professional development opportunities.
- Collaborative and inclusive work environment.
- Employee recognition programs.

Hiring organization

Adexen

Employment Type

Full-time

Industry

Human Resources Services

Job Location

227 Ikorodu-Ososun Rd, 102215, Lagos, Lagos, Nigeria

Working Hours

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Date posted

January 24, 2026

Valid through

01.01.2026

- Performance-based bonuses.

Contacts

To apply for this position, please complete the online application form on the Adexen website. Submit your resume, cover letter, and any relevant portfolio or work samples. Applications will be accepted until [01.01.2026]. Only shortlisted candidates will be contacted for interviews.

Adexen is an equal opportunity employer committed to diversity and inclusion. We encourage candidates from all backgrounds to apply.

Application Deadline: [01.01.2026]

[\[Apply Online Form Link\]](#)

Join us at Adexen and be part of a dynamic team that values innovation, collaboration, and excellence!