

<https://www.workolic.com/job/alerzo-career/>

Alerzo Career | Apply Online Form 2025

Description

Alerzo Career is seeking a highly motivated and skilled Digital Marketing Specialist to join our dynamic team. As a Digital Marketing Specialist, you will be responsible for developing, implementing, and managing our digital marketing campaigns across various channels. You will play a key role in enhancing our online presence, driving brand awareness, and optimizing digital marketing strategies to achieve business objectives.

Responsibilities

- Develop and Execute Digital Marketing Strategies:** Plan, implement, and manage comprehensive digital marketing campaigns, including SEO, SEM, email marketing, social media, and content marketing.
- Content Creation and Optimization:** Create engaging and relevant content for various digital platforms. Optimize content for search engines and user experience.
- Social Media Management:** Manage and grow our social media presence on platforms such as Facebook, Twitter, LinkedIn, and Instagram. Develop and execute social media campaigns to increase brand visibility.
- Analytics and Reporting:** Monitor, analyze, and report on the performance of digital marketing campaigns. Utilize data-driven insights to optimize strategies for better results.
- Collaboration:** Collaborate with cross-functional teams, including design, sales, and product development, to align digital marketing efforts with overall business goals.

Qualifications

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience as a Digital Marketing Specialist or similar role.
- In-depth knowledge of digital marketing channels and best practices.
- Strong analytical and project management skills.
- Experience with SEO, SEM, social media advertising, and email marketing.
- Excellent written and verbal communication skills.
- Creative thinking and problem-solving abilities.

Job Benefits

- Competitive Salary:** Enjoy a competitive salary package based on your skills and experience.
- Health and Wellness:** Access to health insurance and wellness programs to support your overall well-being.
- Professional Development:** Opportunities for ongoing training and career development.
- Flexible Work Environment:** Benefit from a flexible work environment that promotes work-life balance.
- Team Collaboration:** Work in a collaborative and innovative team environment.

Hiring organization

Alerzo

Employment Type

Full-time

Industry

Technology, Information and Internet

Job Location

Alerzo Building, plot 6, 200283, Ibadan, Oyo, Nigeria

Working Hours

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Date posted

January 25, 2026

Valid through

01.01.2026

Contacts

Interested candidates are invited to apply online by filling out the Alerzo Career | Apply Online Form 2024. Please submit your resume, cover letter, and any relevant portfolio or work samples. Shortlisted candidates will be contacted for interviews.

[Apply to Alerzo Jobs Portal](#)

Alerzo Career is an equal opportunity employer and encourages candidates from diverse backgrounds to apply. We look forward to welcoming a passionate Digital Marketing Specialist to our team!