



<https://www.workolic.com/job/dodo-brands-requirements/>

Dodo Brands Requirements | Apply Online Form 2025

Description

Dodo Brands is seeking a dynamic and motivated Marketing Coordinator to join our fast-growing team. As a Marketing Coordinator, you will play a pivotal role in executing marketing strategies, coordinating campaigns, and contributing to the overall success of our brand. This is an exciting opportunity for an individual with a passion for marketing and a desire to make a meaningful impact in a dynamic industry.

Responsibilities

- Collaborate with the marketing team to implement and execute strategic marketing plans.
- Assist in the development and coordination of marketing campaigns, both online and offline.
- Manage social media channels and create engaging content to enhance brand visibility.
- Coordinate the production of marketing materials, including but not limited to brochures, presentations, and advertisements.
- Conduct market research to identify trends, competitors, and new opportunities.
- Monitor and analyze the performance of marketing initiatives, providing insights and recommendations for improvement.
- Support the organization of events, trade shows, and promotional activities.
- Communicate effectively with internal teams to ensure consistent brand messaging.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience (1-2 years) in marketing or a related role.
- Strong understanding of digital marketing channels and social media platforms.
- Excellent written and verbal communication skills.
- Proficient in marketing software and tools, including but not limited to Google Analytics, social media management platforms, and graphic design software.
- Ability to work independently and collaboratively in a fast-paced environment.
- Creative thinker with a keen eye for detail.
- Strong organizational and time-management skills.

Job Benefits

- Competitive salary
- Health insurance coverage
- 401(k) retirement savings plan
- Paid time off and holidays

Hiring organization

Dodo Brands

Employment Type

Full-time

Industry

Dodo Brands

Job Location

27 Olateju St, 100001, Lagos, Lagos, Nigeria

Working Hours

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Date posted

January 24, 2026

Valid through

01.01.2026

- Professional development opportunities
- Dynamic and inclusive work environment

Contacts

Interested candidates are invited to submit their resume, cover letter, and portfolio (if applicable) through the online application form [\[Apply online Application form\]](#). Applications will be accepted until [01.01.2026]. Only shortlisted candidates will be contacted for interviews.

[Apply to Dodo Brands Jobs Portal](#)

Dodo Brands is an equal opportunity employer and encourages candidates from all backgrounds to apply. We value diversity and inclusion in our workplace.