



<https://www.workolic.com/job/gen128-recruitment/>

Gen128 Recruitment 2025 Apply Online

Description

Gen128, a dynamic and innovative recruitment agency, is seeking a talented Marketing Specialist to join our team in 2024. As a Marketing Specialist, you will play a crucial role in developing and implementing marketing strategies to attract top-tier talent and enhance the Gen128 brand. If you are a creative and results-driven individual with a passion for recruitment and marketing, we invite you to apply and be a part of our exciting journey.

Responsibilities

- **Develop and Execute Marketing Campaigns:** Plan and execute comprehensive marketing campaigns to promote Gen128's recruitment services, attract job seekers, and engage with potential candidates across various platforms.
- **Content Creation:** Generate compelling and relevant content for digital and print media, including social media posts, blogs, newsletters, and advertisements.
- **Brand Management:** Ensure consistent brand messaging and visual identity across all marketing materials to reinforce Gen128's position as a leading recruitment agency.
- **Social Media Management:** Manage and grow Gen128's presence on social media platforms, fostering community engagement and building relationships with potential candidates.
- **Collaboration with Recruitment Team:** Work closely with the recruitment team to understand their needs and develop targeted marketing strategies to attract candidates for specific roles and industries.
- **Data Analysis:** Utilize analytics tools to track the performance of marketing campaigns, generate reports, and provide insights to optimize future strategies.

Qualifications

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience in marketing, preferably within the recruitment or human resources industry.
- Strong creative and strategic thinking skills.
- Excellent written and verbal communication abilities.
- Proficiency in using digital marketing tools and platforms.
- Ability to work collaboratively in a fast-paced environment.
- Knowledge of the latest trends in recruitment and digital marketing.

Job Benefits

- Competitive salary commensurate with experience.
- Health, dental, and vision insurance coverage.
- 401(k) retirement savings plan with company match.
- Professional development opportunities.
- Flexible work schedule and remote work options.

Hiring organization

Gen128

Employment Type

Intern

Industry

Outsourcing and Offshoring
Consulting

Job Location

Ground Floor Shehu Shagari Way,,
900001, Abuja, Abuja, Nigeria

Working Hours

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Date posted

July 6, 2025

Valid through

06.01.2026

Contacts

Interested candidates are invited to apply online by submitting their resume, cover letter, and a portfolio showcasing previous marketing campaigns. Please visit our website at [Gen128Recruitment2024.com](https://www.gen128.com/recruitment) and navigate to the “Careers” section to complete the online application form.

Gen128 is an equal opportunity employer. We encourage individuals from all backgrounds to apply.