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## Japan Tobacco International Recruitment – Job Vacancies at Japan Tobacco

### Description

Japan Tobacco International is seeking a highly motivated and dynamic Marketing Manager to join our team. As a Marketing Manager, you will play a crucial role in developing and executing marketing strategies that drive brand growth and market share. This is an exciting opportunity to be part of a leading global tobacco company with a strong commitment to innovation and excellence.

### Responsibilities

- Develop and implement strategic marketing plans to achieve business objectives.
- Collaborate with cross-functional teams to execute marketing campaigns and initiatives.
- Conduct market research and analysis to identify trends, opportunities, and consumer insights.
- Manage advertising and promotional activities to enhance brand visibility and engagement.
- Monitor and evaluate the effectiveness of marketing programs and adjust strategies as needed.
- Build and maintain strong relationships with external partners, agencies, and stakeholders.
- Ensure compliance with local regulations and industry standards in all marketing activities.
- Provide leadership and mentorship to the marketing team, fostering a culture of creativity and collaboration.

### Qualifications

- Bachelor's degree in Marketing, Business, or a related field. Master's degree is a plus.
- Proven experience in marketing management, preferably in the tobacco or consumer goods industry.
- Strong strategic thinking and analytical skills.
- Excellent communication and interpersonal abilities.
- Demonstrated ability to lead and inspire a team.
- Knowledge of local market trends and consumer behavior.
- Familiarity with relevant regulations and industry standards.

### Job Benefits

- Competitive salary and performance-based bonuses.
- Health insurance and wellness programs.
- Retirement savings plans.
- Career development and training opportunities.
- Flexible work arrangements.
- Employee assistance programs.
- Dynamic and inclusive work environment.

### Hiring organization

Japan Tobacco International

### Employment Type

Full-time

### Industry

Tobacco Manufacturing

### Job Location

12 Teslim Elias Close, 100001, Lagos, Lagos, Nigeria

### Working Hours

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### Date posted

June 3, 2025

### Valid through

01.01.2026

## **Contacts**

Interested candidates are invited to submit their resume and cover letter detailing their relevant experience. Marketing Manager Application – JTI in the subject line. The application deadline is [01.01.2026].

[Apply to Japan Tobacco Jobs Portal](#)

Note: Only shortlisted candidates will be contacted for interviews. We appreciate all applications but regret that only those selected for an interview will be contacted.