



<https://www.workolic.com/job/jora-recruitment/>

Jora Recruitment Portal 2025/2026 Application Form

Description

We are seeking a highly skilled and creative Content Marketing Specialist to join our dynamic team. As a key member of the marketing department, you will be responsible for developing and implementing effective content strategies that enhance our brand visibility and engage our target audience. The ideal candidate possesses a passion for storytelling, a keen understanding of digital marketing trends, and a proven track record of creating compelling content across various platforms.

Responsibilities

- **Content Strategy:** Develop and execute a comprehensive content strategy aligned with the company's marketing goals.
- **Content Creation:** Produce high-quality and engaging content, including blog posts, articles, social media posts, and email campaigns.
- **SEO Optimization:** Optimize content for search engines to improve organic visibility and drive traffic to our digital platforms.
- **Campaign Management:** Plan and execute content marketing campaigns to support product launches, promotions, and other key initiatives.
- **Social Media Management:** Manage and grow our social media presence by creating shareable content and engaging with our online community.
- **Analytics and Reporting:** Monitor content performance using analytics tools, provide regular reports, and make data-driven recommendations for continuous improvement.
- **Collaboration:** Work closely with cross-functional teams, including design, product, and sales, to ensure alignment and consistency in messaging.

Qualifications

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience in content marketing, with a strong portfolio showcasing successful campaigns.
- Excellent writing and editing skills, with a keen eye for detail.
- Familiarity with SEO best practices and content optimization.
- Proficiency in using content management systems and social media platforms.
- Strong analytical skills and the ability to translate data into actionable insights.
- Creative mindset with the ability to think outside the box and contribute innovative ideas.

Job Benefits

- Competitive salary package.
- Health and dental insurance coverage.
- Flexible work hours and remote work options.
- Professional development opportunities and training programs.

Hiring organization

Jora

Employment Type

Full-time

Industry

Internet Publishing

Job Location

5, S/NOJU LANE, IFAKO-GBAGADA , LAGOS , LAGOS, 100234, GBAGADA , LAGOS, Nigeria

Working Hours

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Date posted

July 31, 2025

Valid through

10.12.2026

- Collaborative and inclusive work environment.
- Employee wellness programs.
- Generous vacation and leave policies.

Contacts

Interested candidates are invited to submit their resume, a cover letter, and a portfolio of their work "Content Marketing Specialist Application" in the subject line. Applications will be accepted until [2026/10/01]. Shortlisted candidates will be contacted for an interview.

[Jora Recruitment Apply Online](#)