



<https://www.workolic.com/job/nairagram-requirements/>

Nairagram Requirements | Apply Online Form 2025

Description

Nairagram is seeking a creative and dynamic individual to join our team as a Social Media Content Creator. As a key member of our digital marketing team, you will be responsible for developing and implementing engaging content across various social media platforms. This role requires a passion for storytelling, a deep understanding of social media trends, and the ability to create visually appealing and shareable content.

Responsibilities

- **Content Creation:**
 - Develop compelling and shareable content for Nairagram's social media channels.
 - Create a variety of content types, including graphics, videos, and written posts.
 - Collaborate with the marketing team to align content with brand messaging and objectives.
- **Platform Management:**
 - Manage and update content on various social media platforms, including but not limited to Instagram, Facebook, Twitter, and LinkedIn.
 - Monitor and respond to audience engagement, comments, and messages.
- **Campaign Execution:**
 - Assist in the planning and execution of social media campaigns to promote products, events, and initiatives.
 - Collaborate with cross-functional teams to ensure seamless integration of social media into broader marketing strategies.
- **Analytics and Reporting:**
 - Utilize analytics tools to track and analyze the performance of social media content.
 - Provide regular reports on key performance metrics and insights to improve future content strategies.

Qualifications

- Bachelor's degree in Marketing, Communications, or a related field.
- Proven experience as a Social Media Content Creator or similar role.
- Strong understanding of social media platforms, trends, and best practices.
- Proficient in graphic design and video editing tools.
- Excellent written and verbal communication skills.
- Creative mindset with the ability to think outside the box.
- Detail-oriented and organized, with the ability to manage multiple tasks simultaneously.

Job Benefits

- Competitive salary based on experience.

Hiring organization

Nairagram

Employment Type

Full-time

Industry

Financial Services

Job Location

Head Office: 57 Marina, 100001, Lagos, Lagos, Nigeria

Working Hours

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Date posted

July 10, 2025

Valid through

01.01.2026

- Health and dental insurance coverage.
- Flexible work hours and remote work options.
- Professional development opportunities.
- Fun and collaborative work environment.

Contacts

Interested candidates should complete the online application form for the Nairagram Social Media Content Creator position [here](#). Please attach your resume and a portfolio showcasing your previous social media content creation work. Applications will be accepted until [01.01.2026].

Nairagram is an equal opportunity employer. We encourage candidates of all backgrounds to apply. Only shortlisted candidates will be contacted for interviews. Thank you for considering a career with Nairagram!