



<https://www.workolic.com/job/nestle-jobs/>

Nestle Jobs 2025 Application Form

Description

Are you passionate about driving brand success and creating compelling marketing strategies? Nestle is seeking a dynamic and results-oriented Marketing Specialist to join our team in 2024. As a Marketing Specialist, you will play a pivotal role in developing and executing innovative marketing campaigns to promote our diverse range of products. This position offers a unique opportunity to contribute to the growth and success of one of the world's leading consumer goods companies.

Responsibilities

- **Strategic Planning:** Develop and implement comprehensive marketing strategies to achieve brand objectives and business goals.
- **Campaign Management:** Execute end-to-end marketing campaigns, including ideation, planning, execution, and analysis.
- **Brand Positioning:** Ensure consistent brand messaging across all channels and maintain brand integrity in alignment with company values.
- **Market Research:** Conduct market research to identify consumer trends, competitor activities, and opportunities for growth.
- **Digital Marketing:** Oversee digital marketing initiatives, including social media management, content creation, and online advertising.
- **Collaboration:** Work cross-functionally with other teams, including sales, product development, and communications, to drive integrated marketing efforts.
- **Performance Analytics:** Monitor and analyze campaign performance metrics to optimize future strategies and report on key performance indicators.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience in marketing with a focus on strategy and campaign management.
- Strong analytical and problem-solving skills.
- Excellent communication and interpersonal abilities.
- Familiarity with digital marketing platforms and tools.
- Ability to thrive in a fast-paced, dynamic work environment.

Job Benefits

- Competitive salary and performance-based incentives.
- Comprehensive health and wellness benefits package.
- Professional development opportunities.
- Work-life balance initiatives.
- Employee assistance programs.
- Access to Nestle's diverse and inclusive work culture.

Contacts

Hiring organization

Nestle

Employment Type

Full-time

Industry

Food And Beverage Service

Job Location

Lagos 102215, Lagos, Nigeria,
102215, Lagos, Lagos, Nigeria

Working Hours

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Date posted

February 7, 2026

Valid through

10.12.2026

To apply for the Marketing Specialist position at Nestle, please follow these steps:

- Visit the Nestle Careers website at www.nestle.com/careers.
- Navigate to the “Job Opportunities” section.
- Search for the Marketing Specialist position and click “Apply Now.”
- Complete the online application form with your personal and professional details.
- Attach your resume and a cover letter highlighting your relevant experience and skills.
- Submit your application before the specified deadline.

Join Nestle and be a part of a global team dedicated to enhancing lives through high-quality products and sustainable business practices. We look forward to welcoming passionate and innovative individuals to contribute to our continued success in 2024 and beyond.