



<https://www.workolic.com/job/nigerian-breweries-recruitment-online-application/>

Nigerian Breweries Recruitment 2025 Online Application

Description

Join Nigerian Breweries, one of the leading and most innovative beverage companies in Nigeria, as a Marketing Executive. As a key member of our dynamic team, you will play a crucial role in driving the success of our brands through strategic marketing initiatives. This is a unique opportunity to contribute to the growth and market presence of Nigerian Breweries, a company with a rich heritage and a commitment to excellence.

Responsibilities

- Develop and execute marketing strategies to promote Nigerian Breweries' products.
- Conduct market research to identify trends, opportunities, and consumer preferences.
- Collaborate with cross-functional teams to create and implement innovative marketing campaigns.
- Manage brand communication and ensure consistency across all channels.
- Analyze marketing performance metrics and adjust strategies as needed.
- Cultivate relationships with key stakeholders, including agencies and vendors.
- Stay abreast of industry trends and competitors to inform marketing strategies.
- Monitor and report on the effectiveness of marketing activities.

Qualifications

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Proven experience in marketing, preferably within the beverage or consumer goods industry.
- Strong analytical and strategic thinking skills.
- Excellent communication and interpersonal skills.
- Ability to thrive in a fast-paced, dynamic environment.
- Familiarity with digital marketing trends and tools.
- Knowledge of the Nigerian market and consumer behavior.

Job Benefits

- Competitive salary and performance-based bonuses.
- Health and wellness programs.
- Career development opportunities.
- Access to employee assistance programs.
- Employee discounts on Nigerian Breweries' products.
- Supportive work environment with a focus on work-life balance.

Contacts

To apply for the Marketing Executive position at Nigerian Breweries, please follow

Hiring organization

Nigerian Breweries

Employment Type

Full-time

Industry

Food And Beverage Service

Job Location

Abulenla, Lagos 101241, Lagos, Nigeria, 101241, Lagos, Lagos, Nigeria

Working Hours

9

Date posted

February 7, 2026

Valid through

10.12.2026

these steps:

- Visit the Nigerian Breweries careers website at [[Career Website Link](#)].
- Create a profile or log in if you already have one.
- Navigate to the “Current Job Openings” section.
- Locate the Marketing Executive position and click “Apply Now.”
- Complete the online application form and submit your resume.

The application deadline is [10.12.2026]. Only shortlisted candidates will be contacted for further assessments.

Nigerian Breweries is an equal opportunity employer, and we encourage candidates from diverse backgrounds to apply. Join us on this exciting journey of shaping the future of the beverage industry in Nigeria!