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Nigerian Breweries Recruitment 2025/2026 Application

Description

Nigerian Breweries, a leading beverage company, is seeking qualified and dynamic individuals to join our Sales team as Sales Representatives. As a Sales Representative, you will play a crucial role in promoting and selling our diverse range of high-quality beverages across designated territories. This is an exciting opportunity to be part of a renowned organization with a rich history in brewing excellence.

Responsibilities

- Develop and maintain strong relationships with existing and potential customers.
- Achieve and exceed sales targets through effective sales strategies and customer engagement.
- Implement marketing and promotional activities to increase brand visibility and market share.
- Conduct market research to identify new business opportunities and stay abreast of industry trends.
- Provide timely and accurate reports on sales performance, market trends, and competitor activities.
- Collaborate with the marketing team to ensure seamless execution of promotional campaigns.
- Resolve customer inquiries and complaints in a professional and timely manner.

Qualifications

- Bachelor's degree in Business Administration, Marketing, or a related field.
- Proven experience in sales and marketing, preferably in the beverage or FMCG industry.
- Excellent communication and interpersonal skills.
- Strong negotiation and relationship-building abilities.
- Ability to work independently and as part of a team.
- Knowledge of the local market and consumer behavior.
- Proficient in Microsoft Office Suite.

Job Benefits

- Competitive salary and performance-based incentives.
- Health and life insurance coverage.
- Opportunities for career growth and development.
- Training programs to enhance professional skills.
- Employee discount on company products.
- Vibrant and inclusive work environment.

Contacts

Hiring organization

Nigerian Breweries

Employment Type

Full-time

Industry

Food And Beverage Service

Job Location

Surulere, Lagos, Lagos State ,
Nigeria, 100011, Lagos, Lagos,
Nigeria

Working Hours

9

Date posted

June 29, 2025

Valid through

12.12.2026

Interested candidates should submit their updated resume and a cover letter detailing their relevant experience and qualifications to recruitment@nigerianbreweries.com Sales Representative Application Only shortlisted candidates will be contacted for interviews.

Nigerian Breweries is an equal opportunity employer, and we encourage qualified individuals from all backgrounds to apply. We look forward to welcoming dynamic and talented professionals to our team.