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Promasidor Career Opportunities In Nigeria 2025 – Apply Now

Description

Promasidor Nigeria Limited, a leading food and beverage company, is offering exciting career opportunities for qualified individuals to join our dynamic Marketing team. As a Marketing Coordinator, you will play a crucial role in executing marketing strategies, driving brand awareness, and contributing to the overall success of our products in the Nigerian market.

Responsibilities

- Collaborate with the marketing team to develop and implement marketing plans and campaigns.
- Conduct market research to identify trends, customer needs, and competitive landscape.
- Coordinate the production of marketing materials, ensuring they align with brand guidelines.
- Monitor and analyze the performance of marketing initiatives, providing insights and recommendations for improvement.
- Assist in organizing and executing events, product launches, and promotional activities.
- Manage social media accounts, create engaging content, and interact with the online community.
- Work closely with cross-functional teams, including sales, product development, and finance, to achieve marketing objectives.
- Track and report on key performance indicators (KPIs) to measure the success of marketing efforts.

Qualifications

- Bachelor's degree in Marketing, Business Administration, or a related field.
- Proven experience in marketing coordination or a similar role.
- Strong knowledge of marketing principles, strategies, and best practices.
- Excellent communication and interpersonal skills.
- Creative thinking and problem-solving abilities.
- Proficient in Microsoft Office and marketing software.
- Ability to multitask and prioritize in a fast-paced environment.

Job Benefits

- Competitive salary and performance-based bonuses.
- Health and wellness programs.
- Career development opportunities and training programs.
- Employee recognition initiatives.
- Collaborative and inclusive work environment.
- Health insurance and other employee benefits.

Contacts

Hiring organization

Promasidor

Employment Type

Full-time

Industry

Food & Beverages

Job Location

3A and 3B Cowbell Way, 100263, Isolo, LAGOS, Nigeria

Working Hours

9

Date posted

May 8, 2026

Valid through

10.01.2026

Interested and qualified candidates should submit their updated resume and a cover letter. Marketing Coordinator Application The deadline for applications is [10.01.2026].

[Apply to Promasidor Jobs Portal](#)

Promasidor Nigeria Limited is an equal opportunity employer. We encourage diversity and inclusion in the workplace.

Don't miss this opportunity to be part of a dynamic team and contribute to the success of a renowned brand! Apply now and be a key player in shaping the future of Promasidor in Nigeria.