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Strugz Recruitment 2025 Hiring Now

Description

Strugz Recruitment is currently seeking a dynamic and innovative Marketing Specialist to join our team. As a Marketing Specialist, you will play a crucial role in developing and executing marketing strategies to enhance our brand visibility, drive lead generation, and contribute to the overall growth of the company. If you are a creative thinker with a passion for marketing and a proven track record of successful campaign management, we invite you to apply and be a part of our vibrant team.

Responsibilities

- Develop and implement comprehensive marketing strategies to achieve business goals.
- Create and execute engaging marketing campaigns across various channels, including digital, social media, and traditional platforms.
- Conduct market research to identify trends, competitors, and opportunities for innovation.
- Collaborate with cross-functional teams to ensure consistent messaging and branding across all channels.
- Analyze and report on the performance of marketing campaigns, providing insights and recommendations for improvement.
- Manage relationships with external vendors and agencies to optimize campaign delivery.
- Stay updated on industry trends and emerging technologies to ensure the company remains at the forefront of marketing innovation.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience in developing and implementing successful marketing campaigns.
- Strong analytical skills with the ability to interpret data and make data-driven decisions.
- Excellent written and verbal communication skills.
- Creativity and the ability to think outside the box.
- Proficiency in marketing software and tools.
- Strong project management skills with the ability to multitask and meet deadlines.

Job Benefits

- Competitive salary commensurate with experience.
- Health, dental, and vision insurance.
- Flexible work hours and remote work options.
- Professional development opportunities.
- Collaborative and inclusive work environment.
- Employee wellness programs.

Hiring organization

Strugz

Employment Type

Full-time

Industry

Legal Services

Job Location

No12D Wole Ariyo Street, 00176, Lagos, Lagos, Nigeria

Working Hours

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Date posted

May 10, 2026

Valid through

01.01.2026

Contacts

Interested candidates are invited to submit their resume, cover letter, and a portfolio showcasing their previous marketing campaigns. Marketing Specialist Application. The application deadline is [01.01.2026]. Only shortlisted candidates will be contacted for interviews.

[Apply to Strugz Job Portal](#)

Strugz Recruitment is an equal opportunity employer. We encourage applications from candidates of all backgrounds and experiences.