



<https://www.workolic.com/job/tiktok-career/>

Tiktok Career In Nigeria – Open Position 2025

Description

We are seeking a dynamic and creative individual to join our team as a TikTok Content Creator based in Nigeria. As a TikTok Content Creator, you will be responsible for producing engaging and viral content that aligns with our brand and resonates with the Nigerian audience. This role requires a deep understanding of current social media trends, a passion for storytelling, and the ability to create visually appealing and shareable content on TikTok.

Responsibilities

- **Content Creation:** Develop and produce innovative and entertaining short-form videos for TikTok that reflect the brand's identity and values.
- **Trend Analysis:** Stay abreast of the latest TikTok trends, challenges, and features, adapting content strategies accordingly to maximize engagement.
- **Collaboration:** Work closely with cross-functional teams, including marketing, creative, and community management, to align content with overall brand objectives.
- **Audience Engagement:** Foster a sense of community by actively engaging with the audience, responding to comments, and participating in relevant conversations on TikTok.
- **Analytics and Optimization:** Analyze performance metrics to optimize content strategy, identifying areas for improvement and implementing changes to enhance reach and engagement.

Qualifications

- **Creativity:** Proven ability to generate unique and captivating content ideas.
- **TikTok Expertise:** In-depth knowledge of TikTok platform features, trends, and best practices.
- **Video Editing Skills:** Proficient in video editing software to create polished and visually appealing content.
- **Communication Skills:** Strong communication and collaboration skills to work effectively with internal teams and external partners.
- **Adaptability:** Ability to adapt quickly to changes in trends and platform algorithms.
- **Passion for Social Media:** Genuine interest in and enthusiasm for social media and its evolving landscape.

Job Benefits

- Competitive salary
- Health and wellness benefits
- Flexible work hours
- Opportunities for professional development and growth
- Fun and dynamic work environment

Contacts

Hiring organization

Tiktok

Employment Type

Full-time

Industry

Entertainment Providers

Job Location

3 Bankole street off ikosi road,
100001, Ikeja , 100001, Nigeria

Working Hours

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Date posted

July 14, 2025

Valid through

01.01.2026

Interested candidates should submit their resume, a portfolio of TikTok content, and a cover letter highlighting their relevant experience and creative approach. Please include TikTok Content Creator – Nigeria in the subject line of the email. Applications will be accepted until 01.01.2026. Shortlisted candidates will be contacted for further interviews. We look forward to reviewing your applications and discovering the next TikTok Content Creator to join our team in Nigeria!

[Apply to Tiktok Jobs Application Portal](#)