



<https://www.workolic.com/job/valuejet-recruitment/>

Valuejet Recruitment 2025 – Nigerian Latest Jobs Update

Description

Valuejet Nigeria is currently seeking a dynamic and results-driven Marketing Manager to join our growing team. As the Marketing Manager, you will be responsible for developing and implementing effective marketing strategies to promote our products and services, drive brand awareness, and contribute to the overall growth of the company.

Responsibilities

- **Strategic Planning:** Develop and execute comprehensive marketing plans that align with the company's business objectives.
- **Brand Management:** Ensure consistent branding and messaging across all channels to strengthen brand identity.
- **Digital Marketing:** Oversee digital marketing campaigns, including SEO, SEM, social media, and email marketing.
- **Market Research:** Conduct market research to identify trends, competitor activities, and opportunities for growth.
- **Campaign Management:** Plan and execute marketing campaigns to generate leads and drive customer acquisition.
- **Collaboration:** Work closely with cross-functional teams, including sales, product development, and creative, to ensure integrated marketing efforts.
- **Budget Management:** Manage marketing budgets effectively, ensuring optimal allocation of resources for maximum ROI.
- **Analytics and Reporting:** Monitor and analyze key performance indicators, providing regular reports to management.

Qualifications

- Bachelor's degree in Marketing, Business, or a related field.
- Proven experience as a Marketing Manager or similar role in a fast-paced environment.
- Strong understanding of digital marketing trends and tools.
- Excellent communication and interpersonal skills.
- Creative thinker with the ability to generate innovative ideas.
- Proficient in marketing software and analytics tools.
- Experience in the aviation or travel industry is a plus.

Job Benefits

- Competitive salary
- Health insurance coverage
- Professional development opportunities
- Friendly and collaborative work environment
- Employee discounts on company products and services

Contacts

Hiring organization

Valuejet

Employment Type

Full-time

Industry

Airline and Aviation

Job Location

31 Ladoke Akintola Rd, 101233, Lagos , Lagos, Nigeria

Working Hours

9

Date posted

January 22, 2026

Valid through

05.01.2026

Interested candidates should submit their resume and a cover letter outlining their relevant experience. Marketing Manager Application – Valuejet 2024.

[Apply to Valuejet Jobs Portal](#)

Only shortlisted candidates will be contacted for interviews.

Valuejet Nigeria is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.